

Is your firm struggling with rising health insurance costs?

If the answer is yes, then you won't want to miss:

Creative Strategies for Controlling Healthcare Expenses

A free educational presentation and breakfast presented by
ACEC of Georgia and the ACEC Life/Health Trust.

September 15, 2005

The Georgian Club

100 Galleria Parkway – Suite #1700

Atlanta, GA 30339

BREAKFAST: 7:30 a.m. – 8:00 a.m.

SEMINAR: 8:00 a.m. – 9:30 a.m.

Rising employee health care costs threaten the profitability of every firm regardless of size. Hank Kruse, an expert on Health Savings Accounts (HSAs) and Health Reimbursement Accounts (HRAs), will share strategies for reducing your healthcare costs by utilizing consumer driven healthcare alternatives.

During this information-packed seminar, you'll learn:



Creative strategies for transforming your health benefit plan into one that puts economic purchasing power—and decision-making—into the hands of your employees.



How HSAs and HRAs work to provide financial incentives, rewards, and other benefits that encourage changes in employee behavior and healthcare purchasing.



Why Long Term Care (LTC) insurance is a coverage you and your employees should consider and how you can fund LTC premiums through an HSA.

Make your reservation now – seating is limited.
R.S.V.P. to Tammie Phillips at 800-237-7767, ext. 6534
or tphillips@healthplan.com. Please respond by 9/9/05.

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